

THE WORLD

FACTS TRENDS NEWS



Fin-Win Situation

We're a far bigger danger to Jaws and company than they are to us—which is why the world's largest shark sanctuary was recently established by the Marshall Islands, in the central Pacific. Here's where, and why, our toothy pals are finding safe haven. **BY SAM POLCER AND ALICIA BUCHL PEREZ**

In Palau,
A SINGLE SHARK

brings in
an estimated

\$1.9 MILLION

to the tourist
economy
over its lifetime

vs.

the **\$108**

it is worth
once it's

CAUGHT
and brought
ashore

Shark ecotourism
brings in

\$18 MILLION
to Palau each year

making
up **8%** of
the national
GDP

Annually,
shark diving brings

\$24.7 MILLION
to

Canary Is., Spain,
and

\$40 MILLION
to

the Indo-Pacific
region

Deaths each year

SHARKS BY HUMANS
up to
73 million

HUMANS BY SHARKS
2-3
(65 injured)

\$100

average price of
a bowl of shark
fin soup, a delicacy
in parts of Asia